

IDAHO PUBLIC TELEVISION

Idaho Public Television (IPTV) is making technological advancements to expand its services across Idaho. With the end of the analog age approaching rapidly, IPTV is converting and upgrading its equipment to the digital age.

Going Digital

In 2005, President Bush announced that February 17, 2009, would be the final date for analog transmission, as the country switches to digital broadcasting. To meet this goal IPTV plans to upgrade five transmitters, 37 translators, and four basic studios in Boise, Moscow, Pocatello, and the Statehouse. Idaho Public Television plans to accomplish this change in steps. The five transmitters were the first step, starting with Boise in 2001; Moscow, Coeur d'Alene, and Pocatello in 2002; and Twin Falls in 2003. Early in 2006 the system's first translator was installed in Rexburg, allowing digital signals to be sent almost immediately. Idaho Public Television plans to upgrade 12 translators in 2007, nine translators in 2008, and eight translators in 2009. The map shows the location of transmitters and translators around the State. IPTV has been planning for the conversion to digital transmission since 1999. Each budget since 2000 has included funding for digital upgrades. IPTV has funded much of the conversion with federal grants. Total costs for the upgrade are estimated at \$17.0 million.

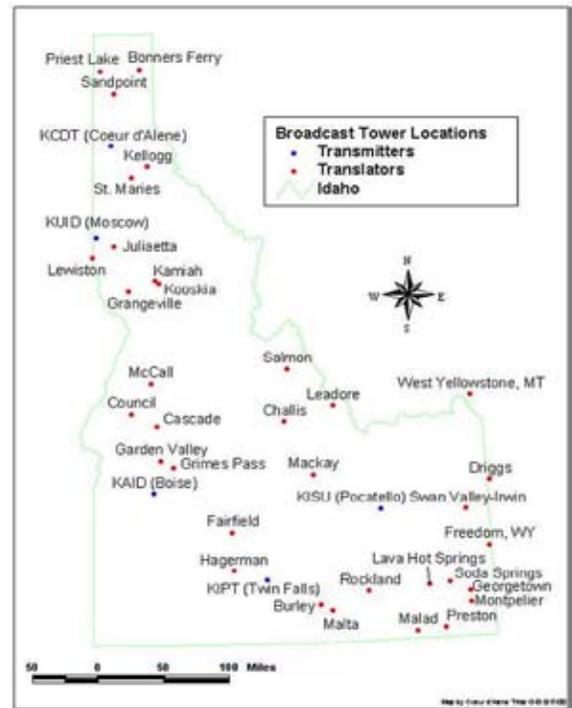
Awards

Idaho Public Television's production team has won hundreds of national and regional awards, including fifteen regional Emmys, fifteen CINE Golden Eagles, more than two dozen Telly Awards, a Peabody, and a handful of New York Film Festival awards.

Funding

The projected fiscal year 2008 budget for Idaho Public Television is \$6.5 million, of which 62 percent will be funded by private and corporate support. Support will also come from the Corporation for Public Broadcasting, with an additional \$60,000 from Public Broadcasting Service for "Ready to Learn" services.

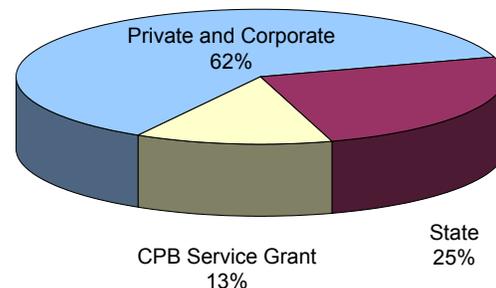
Idaho PTV Transmitters and Translators



Data Source: Idaho Public Television

Public Television Support

Fiscal Year 2008



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