Mission

What is a Change Liaison?

A Change Liaison is an agency resource whose actions & behavior result in organizational, social, cultural, or behavioral change. The role of Change Liaison will impact your coworkers and will directly impact the success of the Luma Project. The Luma Project Change Liaisons will become increasingly vital on our path to Go-Live and we'd like to support you as best we can to help champion Luma across your agency.

Change Liaison Key Resonsibilities





Has a sense of urgency to make and drive the change. the process





Connector Connects and links up people, resources, activities, etc.



Translator Is able to translate the messages in a way that is understandable.

Knowledge Sharer Shares information, lessons learned, and provides feedback

Communicator Promotes proactive two-way project communications

Monthly Change Liaison Meeting Goals

Share feedback and perspective gained from the endusers, managers, and leaders in your respective agency.

Solicit ideas and suggestions regarding OCM plans and activities, including frequently asked questions and Luma website content.

Check progress of communication and identify gaps/actions.

Each Webex meeting will be facilitated by an OCM team member and will last approximately one hour.

Explore the Change Liaison Dashboard! (found here)

Communications Toolkit

The Change Liaison Communications Toolkit (found here), is a monthly package of communications materials and resources to help you share project information as needed.

Each tool is accompanied by suggestions on how to share messages with agency personnel, but as your agency has unique communications practices and channels, please use the toolkit to best fit your needs.

Monthly Luma Communication Focus

December

Reinforce awareness of Luma and the new timeline/Go-Live plan.

March

to promote general project understanding.

June

Engage in training and Go-live preparation activities.

Januarv

Introduce available Luma resources

April

July

Luma goes live!

Februarv

Explain the Luma project timeline and training, and begin readiness activities.

May

Encourage participation in training and ongoing support activities.

August

Post Go-Live support, resources, and training.